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March 2010 Price Sheet

*8.2% Sales Tax on print products for WA State Businesses Additional

<u>Product Description</u>	<u>Minimum Campaign</u>	<u>Amount</u>	<u>Price/ Mo</u>	<u>Cost Per</u>
5.5x8.5 or 6x11 Postcards				
Mailed to targeted Neighborhoods <i>(add \$30/k for 6x11)</i>		2500	\$1,461.00	\$0.58
		5,000	\$2,000.00	\$0.40
		10,000	\$3,200.00	\$0.32
		50,000	\$13,500.00	\$0.27
Hand Delivered 5.5x8.5 <i>(add \$50/k for 6x11)</i>		1,000	\$760.00	\$0.76
		2,500	\$1,050.00	\$0.42
		5,000	\$1,700.00	\$0.34
		10,000	\$2,900.00	\$0.29
		20,000	\$5,800.00	\$0.29
Graphic Design			\$35/hr	
Social Media Marketing				
	Month-to-Month	Slow Start	\$199.00	
	Month-to-Month	Turbo Charged	\$499.00	
Video Internet Marketing	<i>Video Shoot & Edit</i>	<i>(Free w/ 12Mo contract)</i>	\$499.00	
	Month-to-Month	Slow Start	\$250.00	
	Month-to-Month	Turbo Charged	\$499.00	
Street Team Door Knockers + Postcards	6x9 stickem Postcards			
Includes Designed/Printed Stickem Postcards & Professional Sales Teams in targeted neighborhoods Knocking on doors explaining offer of your card		1,000 homes/mo	\$1,245.00	\$1.25
		2,500 homes/mo	\$2,100.00	\$0.84
		5,000 homes/mo	\$3,475.00	\$0.70
		10,000 homes/mo	\$6,110.00	\$0.61
		25,000 homes/mo	\$14,350.00	\$0.57
	5.5x8.5 Regular Postcards			
		1,000 homes/mo	\$1,160.00	\$1.16
		2,500 homes/mo	\$1,950.00	\$0.78
		5,000 homes/mo	\$3,130.00	\$0.63
		10,000 homes/mo	\$5,530.00	\$0.55
Referral Program				
Includes design & Printing: referral cards, 24x36 posters, & 11x17 posters		Monthly program	\$399.00	
		Quarterly program	\$499.00	
Secret Shopper				
1 secret shopper & 1 hr coaching/mo	6 Months		\$147.00	
Packages				
Turbo Social Media & Turbo Video Internet			\$699.00	
Referral Program, Social Media & Video Internet			\$899.00	
2500 hand Delivered, RB, SM, VI			\$1,860.00	
5000 hand Delivered, RB, SM, VI			\$2,394.00	